## **Channels of Communication**

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## **Formal Communication**

■Vertical Communication-

**Downward Communication** 

**Upward Communication** 

- ☐ Horizontal Communication
- □ Diagonal Communication

## **Informal Communication**

**Grapevine Communication** 

Patterns

Single Strand Chain

**Gossip Chain** 

**Probability Chain** 

**Cluster Chain** 

